

Popular health education and propaganda in times of peace and war in Mexico City, 1890s-1920s

Agostoni, Claudia

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Abstrak

Health education and propaganda acquired importance during the late 19th and early 20th centuries in Mexico City, as physicians, hygienists, and schoolteachers attempted to teach the principles of public health to a culturally and socially heterogeneous urban population. I explore the organization of the Popular Hygiene Exhibition of 1910 and the importance of health education before and after the armed phase of the Mexican Revolution, and why children and the indigenous populations became the main recipients of health education programs.